Monthly Indicators



March 2024

U.S. existing-home sales improved for the second month in a row, jumping 9.5% to a seasonally adjusted annual rate of 4.38 million units, exceeding economists' expectations and marking the largest monthly gain in a year, according to the National Association of REALTORS®(NAR). The rebound in home sales comes amid fluctuating mortgage rates and elevated sales prices, indicating there is plenty of buyer demand heading into the spring selling season.

New Listings were up 30.5 percent to 325. Pending Sales increased 18.7 percent to 298. Inventory grew 53.7 percent to 678 units.

Prices moved higher as Median Sales Price was up 1.8 percent to \$396,990. Days on Market increased 4.0 percent to 103 days. Months Supply of Inventory was up 52.6 percent to 2.9 months, indicating that supply increased relative to demand.

The recent surge in home sales was likely due to a dip in mortgage rates in December and an increase in housing supply nationwide. According to NAR, total inventory grew 5.9% month-over-month and 10.3% year-over-year to 1.07 million units, for a 2.9 months' supply at the current sales pace. Buyer demand remains robust, and the limited supply of inventory helped push the median existing-home sales price up 5.7% year-over-year to \$384,500, the eighth consecutive month of annual price increases.

Quick Facts

- 3.8%	+ 1.8%	+ 52.6%
One-Year Change in Closed Sales	One-Year Change in Median Sales Price	One-Year Change in Months Supply

A research tool provided by the Beaufort-Jasper County REALTORS®. Percent changes are calculated using rounded figures.

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Market Overview

Key market metrics for the current month and year-to-date figures.



Key Metrics	Historical Sparkbars 03-2022 03-2023 03-2024	03-2023	03-2024	Percent Change	YTD 2023	YTD 2024	Percent Change
New Listings		249	325	+ 30.5%	726	883	+ 21.6%
Pending Sales		251	298	+ 18.7%	720	757	+ 5.1%
Closed Sales	hllm	237	228	- 3.8%	586	563	- 3.9%
Days on Market		99	103	+ 4.0%	98	99	+ 1.0%
Median Sales Price		\$390,000	\$396,990	+ 1.8%	\$385,000	\$400,000	+ 3.9%
Average Sales Price		\$460,192	\$465,126	+ 1.1%	\$457,432	\$477,947	+ 4.5%
Pct. of List Price Received		98.1%	98.2%	+ 0.1%	98.0%	97.8%	- 0.2%
Housing Affordability Index		81	76	- 6.2%	82	76	- 7.3%
Inventory of Homes for Sale		441	678	+ 53.7%			
Months Supply of Inventory		1.9	2.9	+ 52.6%			

New Listings

A count of the properties that have been newly listed on the market in a given month.



March			Year to Date			New Listings		Prior Year	Percent Change
						April 2023	271	332	-18.4%
						May 2023	308	317	-2.8%
342		005	839		883	June 2023	268	324	-17.3%
		325	000	726		July 2023	276	243	+13.6%
	249			720		August 2023	275	263	+4.6%
	249					September 2023	242	234	+3.4%
						October 2023	261	239	+9.2%
						November 2023	197	223	-11.7%
						December 2023	184	162	+13.6%
						January 2024	238	220	+8.2%
						February 2024	320	257	+24.5%
						March 2024	325	249	+30.5%
2022 + 3.0 %	2023 - 27.2%	2024 + 30.5 %	2022 - 3.0 %	2023 - 13.5%	2024 + 21.6 %	12-Month Avg	264	255	+3.3%

Historical New Listings by Month



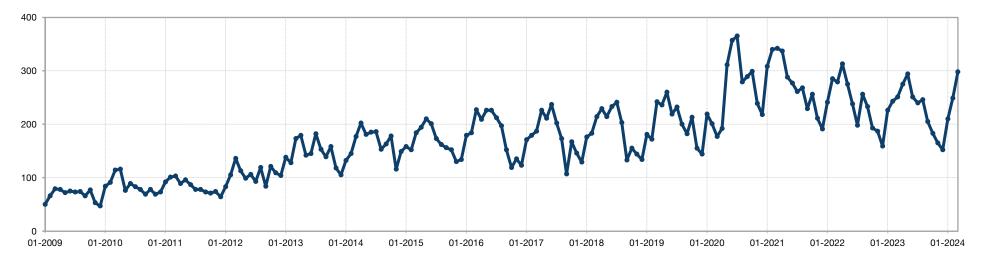
Pending Sales

A count of the properties on which offers have been accepted in a given month.



March			Year to Date			Pending Sales		Prior Year	Percent Change
						April 2023	275	313	-12.1%
						May 2023	294	275	+6.9%
		298	805		757	June 2023	251	238	+5.5%
279	054			720	101	July 2023	240	198	+21.2%
	251					August 2023	246	256	-3.9%
						September 2023	205	233	-12.0%
						October 2023	183	193	-5.2%
						November 2023	165	187	-11.8%
						December 2023	152	159	-4.4%
						January 2024	210	226	-7.1%
						February 2024	249	243	+2.5%
						March 2024	298	251	+18.7%
2022 - 18.4%	2023 - 10.0%	2024 + 18.7%	2022 - 18.7%	2023 - 10.6%	2024 + 5.1%	12-Month Avg	231	231	-0.1%

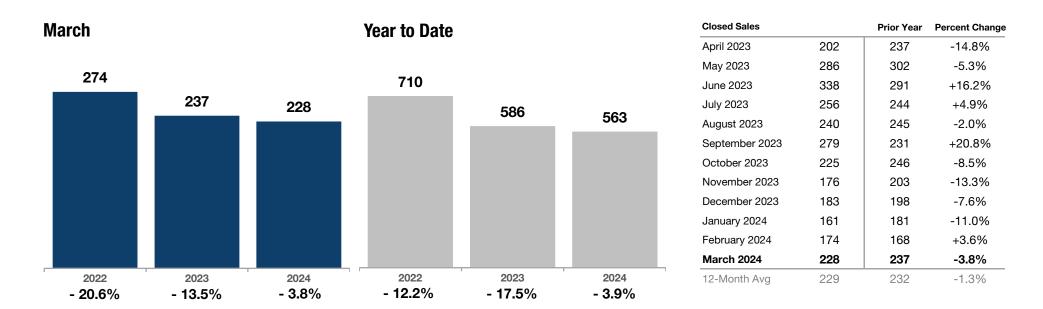
Historical Pending Sales by Month



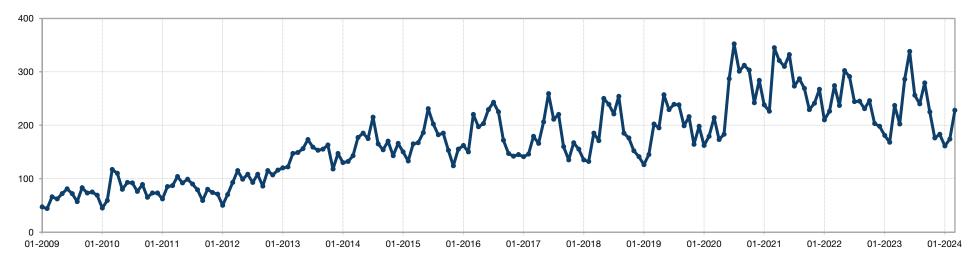
Closed Sales

A count of the actual sales that closed in a given month.





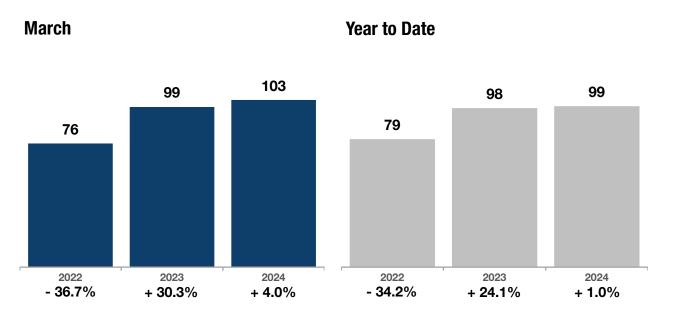
Historical Closed Sales by Month



Days on Market Until Sale

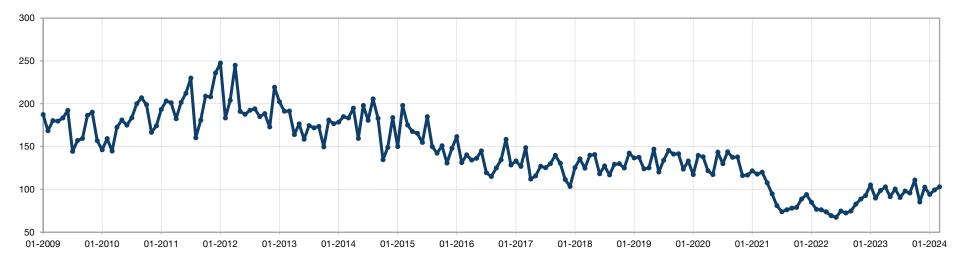
Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
April 2023	103	74	+39.2%
May 2023	91	69	+31.9%
June 2023	100	67	+49.3%
July 2023	90	74	+21.6%
August 2023	98	72	+36.1%
September 2023	96	74	+29.7%
October 2023	111	83	+33.7%
November 2023	85	88	-3.4%
December 2023	102	93	+9.7%
January 2024	94	105	-10.5%
February 2024	99	90	+10.0%
March 2024	103	99	+4.0%
12-Month Avg*	98	81	+21.0%

* Average Days on Market of all properties from April 2023 through March 2024. This is not the average of the individual figures above.



Historical Days on Market Until Sale by Month

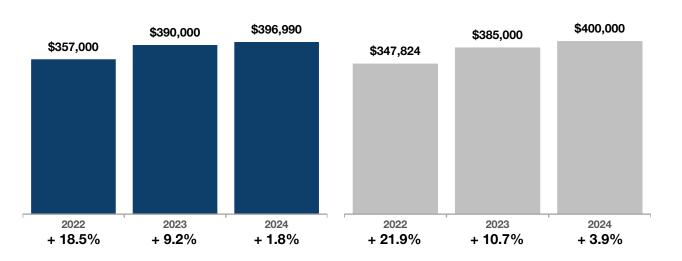
Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



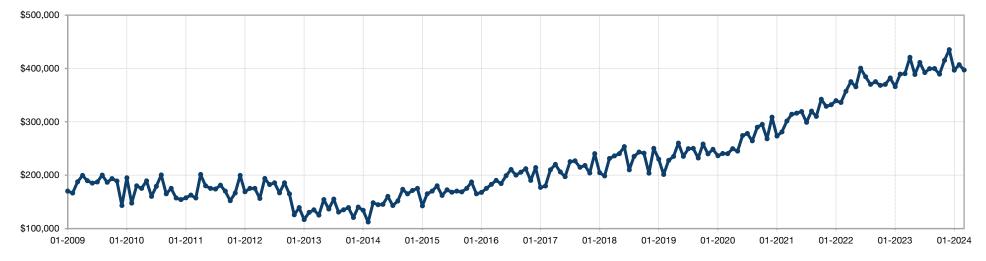
March

Year to Date



Median Sales Price		Prior Year	Percent Change
April 2023	\$420,745	\$375,000	+12.2%
May 2023	\$388,518	\$365,500	+6.3%
June 2023	\$410,875	\$400,115	+2.7%
July 2023	\$392,000	\$384,250	+2.0%
August 2023	\$399,259	\$370,000	+7.9%
September 2023	\$399,740	\$375,000	+6.6%
October 2023	\$389,000	\$368,120	+5.7%
November 2023	\$415,000	\$370,000	+12.2%
December 2023	\$435,000	\$382,065	+13.9%
January 2024	\$396,500	\$365,800	+8.4%
February 2024	\$406,725	\$389,000	+4.6%
March 2024	\$396,990	\$390,000	+1.8%
12-Month Med*	\$400,000	\$379,000	+5.5%

* Median Sales Price of all properties from April 2023 through March 2024. This is not the median of the individual figures above.



Historical Median Sales Price by Month

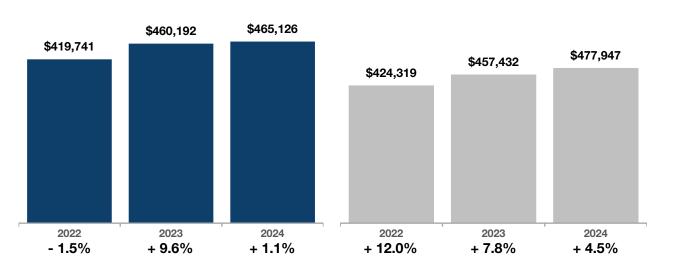
Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



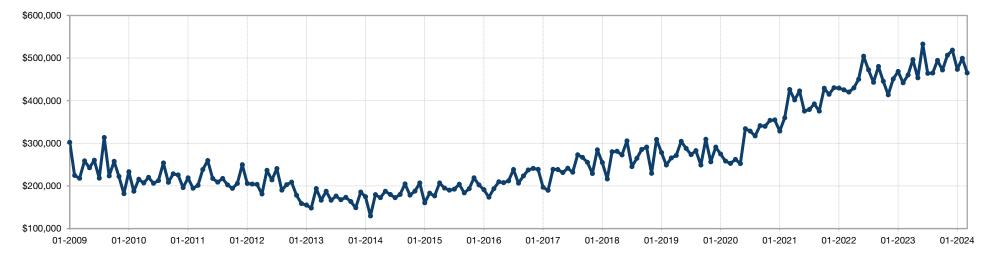
March

Year to Date



Avg. Sales Price		Prior Year	Percent Change
April 2023	\$496,077	\$429,488	+15.5%
May 2023	\$453,355	\$449,786	+0.8%
June 2023	\$532,448	\$504,089	+5.6%
July 2023	\$463,664	\$471,948	-1.8%
August 2023	\$464,698	\$442,785	+4.9%
September 2023	\$494,367	\$480,026	+3.0%
October 2023	\$471,845	\$445,384	+5.9%
November 2023	\$506,194	\$413,613	+22.4%
December 2023	\$518,154	\$450,603	+15.0%
January 2024	\$473,384	\$468,433	+1.1%
February 2024	\$498,969	\$441,590	+13.0%
March 2024	\$465,126	\$460,192	+1.1%
12-Month Avg*	\$486,523	\$454,828	+7.0%

* Avg. Sales Price of all properties from April 2023 through March 2024. This is not the average of the individual figures above.



Historical Average Sales Price by Month

Percent of List Price Received

Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

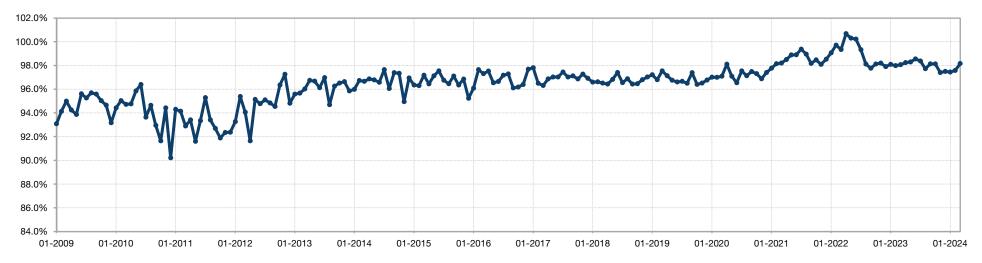


March Year to Date 99.3% 98.2% 98.1% 99.4% 98.0% 97.8% 2022 2023 2024 2022 2023 2024 + 1.1% - 1.2% + 0.1% +1.3%- 1.4% - 0.2%

Pct. of List Price Rec	eived	Prior Year	Percent Change
April 2023	98.2%	100.7%	-2.5%
May 2023	98.3%	100.3%	-2.0%
June 2023	98.5%	100.2%	-1.7%
July 2023	98.4%	99.3%	-0.9%
August 2023	97.7%	98.1%	-0.4%
September 2023	98.1%	97.8%	+0.3%
October 2023	98.1%	98.1%	0.0%
November 2023	97.4%	98.2%	-0.8%
December 2023	97.5%	97.9%	-0.4%
January 2024	97.4%	98.1%	-0.7%
February 2024	97.6%	98.0%	-0.4%
March 2024	98.2%	98.1%	+0.1%
12-Month Avg*	98.0%	98.8%	-0.8%

Historical Percent of List Price Received by Month

* Average Pct. of List Price Received for all properties from April 2023 through March 2024. This is not the average of the individual figures above.

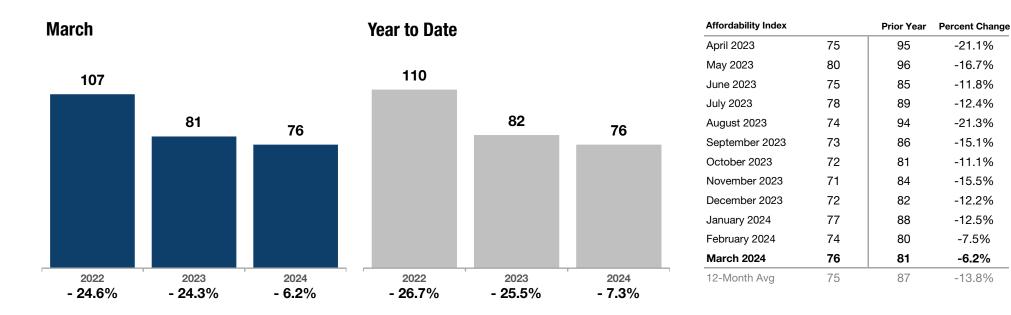


Current as of April 10, 2024. All data comes from the Lowcountry Regional MLS. Provided by South Carolina REALTORS®. Report © 2024 ShowingTime Plus, LLC. | 9

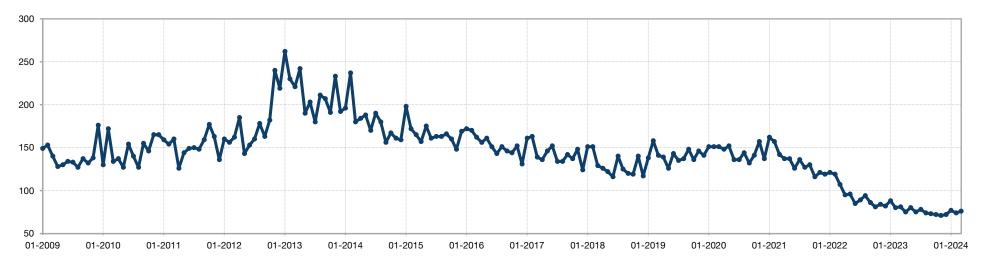
Housing Affordability Index

BJCR BJCR

This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



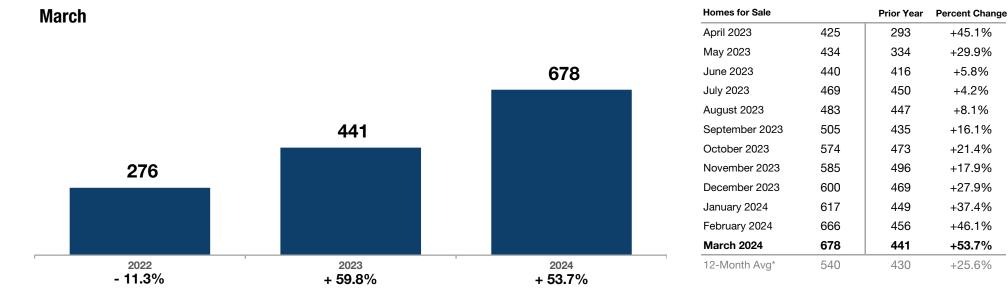
Historical Housing Affordability Index by Month



Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.





Historical Inventory of Homes for Sale by Month

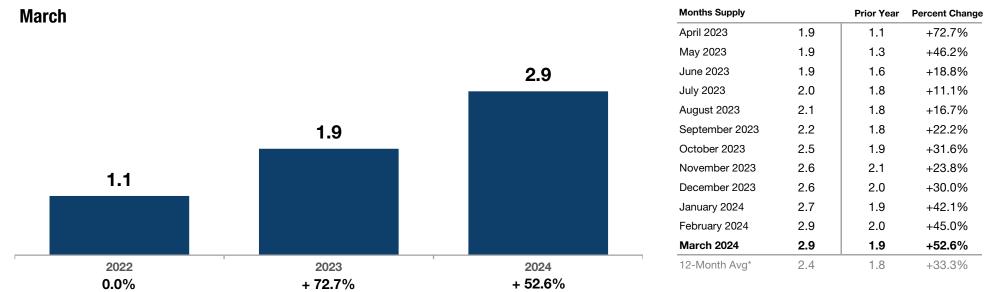
* Homes for Sale for all properties from April 2023 through March 2024. This is not the average of the individual figures above.



Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





Historical Months Supply of Inventory by Month

* Months Supply for all properties from April 2023 through March 2024. This is not the average of the individual figures above.

